

ABSTRACT OF THE DISCLOSURE

A wrap film cutting apparatus includes a guide rail and a sliding cutter slidably mounted on the guide rail. The sliding cutter is provided with a blade mounted therein 5 covertly. The guide rail is covered with an attractive layer made of a polymeric material at a top surface thereof for attracting a wrap film to be cut. Accordingly, the wrap film cutting apparatus can facilitate smooth cutting action to further enhance convenience for the user.